

INFOPURE

February 2014

In this issue

Tomatoes	1
Peppers	2
Cucumbers	2
Onions	2
Transport	2
Information about the pro- ducts	3
Difference between Cana- dian dollar versus US dollar	

Summary :

- The size of tomatoes affected by cold temperatures and rains
- Volume's peppers downward in February
- English cucumbers come primarily from Mexico
- Red onions from Hermiston Oregon
- A lower cost of transportation is expected
- Temperatures affect the market of Italian tomatoes
- Avaibility of lemons
- 🍝 Canadian dollar downward

Information about the products

The cold temperatures experienced in Western California and parts of Arizona have slowed the ripening process and reduced volumes. Normally, these markets affect those on the East Coast. Right now, we see the opposite effect. Indeed, the East Coast including Florida experienced temperatures close to freezing point for several nights and unusual cooler days, accompanied by torrential rains in mid-January. These whims of Mother Nature affected product quality and decreased avaibility. Morever, the majority of producers are in their second and third crops of the same fields. For this reason, it is possible to find smaller tomatoes than normal in the cases.



INFOPURE



Peppers

The phenomenon of peppers is similar to the tomatoes and temperatures of the past months have affected the quality of these products in the last two weeks of January. Everything should return to normal in February, but with volumes downward because the weather slowed the growth of these peppers and plants to come.

Cucumbers

Currently, we find a big quantity of English cucumbers from Mexico on the Montreal market. We expect to increase avaibility of this product from Leamington, Ontario in February.





Onions

Red onions come from Hermiston Oregon and their quality is excellent.



Transport

The bad sudden temperatures in Florida have caused damages as well as slowing down harvests. So there is less products availables for more unoccupied trucks. We may expect a decrease in transportation cost.

INFOPURE





Our company is specialized in food safety. Our mission is to offer our institutional and retail customers fresh, washed and ready-to-eat fruits and vegetables. We also suggest programs adapted to our clients' needs, including closely related products. We focus on Canadian markets and territories of the North-eastern United States. Conscious of current realities, we emphasize the use of ecological products at every level of our operations.

Canadian dollar downward

The difference of the U.S. dollar versus the Canadian dollar can be felt strongly. All that we pay in U.S. dollar is more expensive to us and affect the cost of products.





1790, Place Martenot Laval, Quebec H7L 585

Phone : 450.663.6444 Fax : 450.663.4440 Messaging : info@tomapure.com

tomapure.com



















